

Abstract

Quantitative consumer study of food waste production in households

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Session: Food waste

Keywords: food losses, consumer attitude, food purchasing

In food-chain (from soil to table) all stakeholders are responsible for waste production. While, losses have already been reduced significantly by developed technologies, food processing and retail, there is still an enormous amount of food waste households produced every year.

Our study endeavours to provide a comprehensive review of consumer's attitude regarding food purchasing and consumption.

In the primary research we have conducted a quantitative study consisting of 1027 personal interviews to give a profile for Hungarian consumer. The demographic characteristics of the sample provide a good representation of the Hungarian adult population. The simple size offered a good opportunity to analyze the influencing factors of the different demographic parameters.

The paper reports the most important finding of this study and highlights the importance of public participatory project in field of food waste reduction by presenting a pilot project organized by Faculty of Food Science, Corvinus University of Budapest.

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